

# Project Reference

## Gina Shoes

### :: Installation requirements

Due to continued expansion, high end shoe manufacturer and retailer, Gina decided to relocate their facilities to larger premises and was looking for a hardwearing, high quality floor finish to complement the company's position in the market place. The new factory not only provides a much larger production and warehouse facility but also includes the company's design studio and client viewing areas. Gina made it clear from the onset that the project fit out was to be designed to a very high standard. Following a number of consultations, it became apparent that a variety of solutions were required to suit the different settings within the building.

### :: Why National Flooring?

The warehouse, which totals over 3,000sqm, needed a complete renovation to transform the dismal and tired warehouse in to a real show piece. Within the main production and office areas Gina was looking to create a light and minimalistic design. The client wanted the floor finish to be primarily white but to integrate with the metallic overhead structure featured throughout the building. The Degafloor Flake system, an extremely hardwearing solution which offers exceptional flexibility in terms of aesthetics, was designed using a white base with grey, black and yellow flecks to reduce the stark contrast from the yellow demarcated walkways.

The existing floor was covered with two coats of paint which required additional floor preparation, due to the number of bolt holes uncovered. The area, which totalled 2200sqm was installed in just three days, with 800sqm being completed each day. Due to the quick curing characteristics of the Degafloor products, it was possible to mark out the walkways and overcoat the Flake system with a pigmented seal coat the following day.

National Flooring specified the Degafloor QT system for the application of 800sqm within the warehouse area. Whilst the textured QT system provides some slip resistance in wet conditions it was suggested that the slip resistance should be enhanced by the roller shutter doors, where the floors are exposed to the elements. As agreed with Gina, the Degafloor FB system was installed to 225sqm around this area. This system offers exceptional slip resistance, even in wet conditions, and can provide the company with reassurance that their employees will remain safe. The entire installation was completed to match the client's requirements and specification of a high standard fit out. This project has not only demonstrated National Flooring's experience in resin flooring solutions, but also the commitment to quality and attention to detail. National Flooring worked in close conjunction with Gina and the main contractors throughout each stage of the project to ensure the flooring installation had minimal impact on the renovation programme.



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Altan Kurdash, Owner of Gina commented, "As a family run business, the relocation of our premises and the refurbishment were a big step and had a great deal of personal importance. National Flooring proved to be extremely professional from start to finish and delivered everything that was promised. With little understanding of resin flooring systems we relied a great deal on National Flooring to help with the specification and ensure that the floors were fit for purpose. We are extremely happy with the standard of the floors and are proud to reveal our new factory to our customers and suppliers."



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