

Project Reference

The Cut Flower Company

:: Installation requirements

Poplar Farm Flowers is a Spalding based company that have specialised in the wholesale of British flowers and plants for the past 10 years. Due to company expansion they decided to enhance their site operations by building new premises. The company, which is often visited by major retailers, was looking for a durable yet attractive floor finish for a number of areas within the new factory.

One of the fundamental requirements of the project was to create a bespoke finish to match the company's corporate identity. As with any company who supplies to major retailers the visual appearance of a premise can be just as significant as the products they provide.

:: Why National Flooring?

Following an initial consultation it was decided that the Degafloor Flake system presented the best solution due to its ability to create a unique colour finish.

To create a finish that matched their brand, Poplar Farm Flowers made use of the bespoke sample making service provided by The National Flooring Company. This process allowed the client to view the raw samples and modify them accordingly until a suitable match was agreed.

To accommodate the building programme schedule and the company's operation processes the installation was split into two phases. The flooring was installed in to the reception, canteen and WC's. The system and the quality of the finish has been commented on by many of the company's customers. Both Poplar Farm Flowers and South Lincolnshire Construction also praised The National Flooring Company for how they managed the project from start to finish.

Company Director of Poplar Farm Flowers Andrew Ellis commented, "I would just like to thank you and everybody involved at National Flooring for the fantastic job you have done for us at Poplar Farm Flowers Ltd. The floors in our new toilets, canteen and print room are perfect for our needs and so easy to keep clean. We have been complimented on numerous occasions on the colours in the floor which match our works logo colour scheme. Thank you once again for all your help and we would certainly recommend you to other businesses".



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